



PRESS RELEASE

September 8, 2025

Crook County Health & Human Services Recognizes 988 Day, Suicide Prevention Week, and National Recovery Month

Prineville, Ore. – Crook County Health & Human Services (CCHHS) is joining communities nationwide to recognize 988 Day on Monday, September 8th, highlighting the importance of the Suicide & Crisis Lifeline.

By calling or texting 988, anyone experiencing a crisis—whether it involves thoughts of suicide, a mental health or substance use struggle, or overwhelming emotional distress—can be connected immediately with trained crisis counselors. The service is available 24/7, free, and confidential.

“988 is more than just a phone number—it’s a lifeline,” said Katie Plumb, Director of Crook County Health & Human Services. “When someone in our community is in crisis, knowing that help is only three numbers away can make all the difference.”

988 Day also marks the beginning of National Suicide Prevention Week (September 8–14), a time dedicated to raising awareness about mental health and reminding our community that no one has to face a crisis alone.

CCHHS encourages everyone to:

- Save 988 in their phone and share it with family and friends.
- Talk openly about mental health to reduce stigma.
- Reach out if they or someone they know needs help.

“Our mission is to protect and promote the health of Crook County,” added Plumb. “Supporting mental health is at the heart of that mission, and ensuring our community knows about 988 is one of the most important ways we can save lives.”

In addition, September has been proclaimed by the Crook County Commissioners as National Recovery Month. This designation, started by the Substance Abuse and Mental Health Services Administration (SAMHSA) in 1989, recognizes and celebrates the strength, resilience, and healing of individuals in recovery, as well as the families and communities who support them.

To honor this proclamation, CCHHS and Rimrock Trails Treatment Services will host a National Recovery Month Event on Thursday, September 19th, from 5:00–7:30 p.m. at Pioneer Park in Prineville. The event will bring the community together to share stories, celebrate recovery, and show support for those on their recovery journey.

For more information about 988, suicide prevention, and recovery resources, visit:

- [SAMHSA: samhsa.gov](https://samhsa.gov)
- [988 Lifeline: 988lifeline.org](https://988lifeline.org)
- [Crook County Health & Human Services](https://crookcountyhealth.org)

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